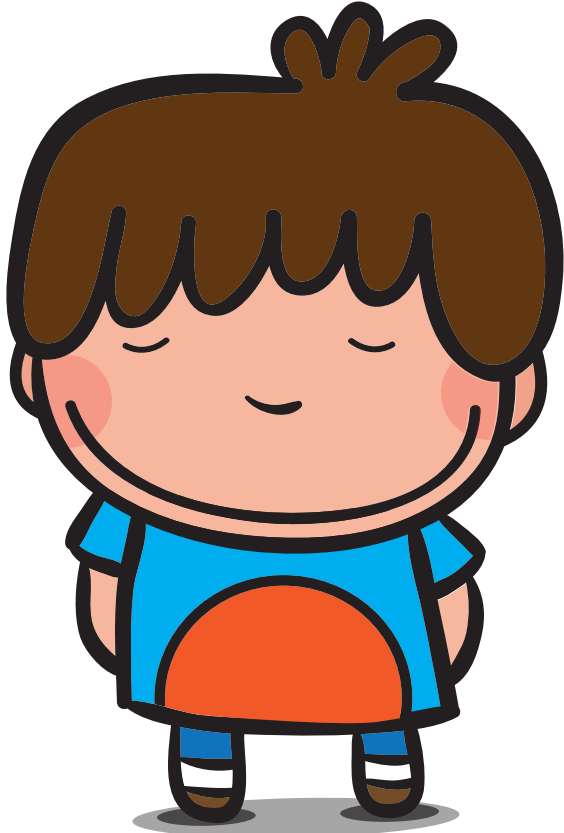


Start Small
Dream Big



Foreword



As a society, we aspire for our children to grow up with good values, and to be of service to others. Our President's Challenge 'Start Small Dream Big' movement was 'dreamed up' to support this aspiration.

'Start Small Dream Big' offers a meaningful platform for pre-schools and parents to collectively inculcate positive values in our children, and to enrich teaching and learning in and beyond the classroom. Through this, we hope to encourage young children to realise that one is never too young to give to others and, in the process, instil the spirit of giving and values such as care for others, humility, kindness and compassion.

This year, we have over 20,000 children from more than 300 pre-schools involved in developing, planning and implementing meaningful community projects. Many are in partnership with various community and government agencies. Under the guidance of teachers, our children play an active role in deciding who they want to help, and what they want to do.

We thank all early childhood educators, parents, family members and the community for supporting our young children in their 'Start Small Dream Big' efforts. We hope that this movement will continue to grow in the coming years.

A handwritten signature in black ink, appearing to read 'Eugene'.

Mr Eugene Leong
Chief Executive Officer
Early Childhood Development Agency

Message



Parents, caregivers, early childhood educators and the community play important roles in modelling and nurturing values in our children. Through positive guidance, encouragement and affirmation, children develop values such as hope, courage, determination, and a sense of purpose. These are values which will anchor them and help them to succeed in life.

In this regard, I am extremely heartened to see our parents, pre-schools and the community working together to inculcate positive values in our little ones through 'Start Small Dream Big', so that they can all grow up to be kind, helpful and responsible citizens. By showing care and concern for the less fortunate around us, we can make Singapore a better home.

'Start Small Dream Big' above all, gives our children an opportunity to shape our society over the next 50 years, and to build a future Singapore that they will be proud to call their own.

I thank the Early Childhood Development Agency for creating such a worthwhile platform for our young ones to contribute to society in a sustained and meaningful way. I also thank all early childhood educators, families and the community for your dedication and commitment to supporting our children in their community projects.

Children are our future. Let us nurture and work with them to make Singapore a great home for many more years to come.

A handwritten signature in black ink, appearing to read 'Chuan-Jin'.

Mr Tan Chuan-Jin
Minister for Social and Family Development

Message



The President's Challenge brings the community together to serve the less fortunate among us through the giving of time, skills and enterprise. It is a movement supported by the kindness and generosity of people from all walks of life, regardless of culture, religion or family background. I am delighted to see a new generation of young and compassionate Singaporeans participating in the President's Challenge 'Start Small Dream Big' Project.

Launched by the Early Childhood Development Agency in 2015, 'Start Small Dream Big' has shown that one is never too young to contribute to the community and help the disadvantaged. The project has given our children small but invaluable opportunities to make positive changes to the world around them, and taught them to dream big.

I commend the 20,000 children from over 300 pre-schools who participated this year, as well as their dedicated teachers and parents for exemplifying the spirit of the President's Challenge in giving and caring. I also thank the partners from the public, private and people sectors of 'Start Small Dream Big' for building a support ecosystem in the community.

In time to come, I am confident that 'Start Small Dream Big' will inspire even more Singaporeans to do their part to build a more caring, cohesive and inclusive Singapore.

A handwritten signature in black ink, which appears to read 'Tony Tan'. The signature is written in a cursive style and is positioned above a horizontal line.

Dr Tony Tan Keng Yam
President of the Republic of Singapore

**No one can do everything,
but everyone can do something.**