

Dear Kindergarten Principals and Childcare Centre Supervisors,

We are pleased to invite you to join
START SMALL DREAM BIG (SSDB) 2017
and be part of the community that
encourages young children to give back to our society!

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**3 MARCH:
BRIEFING & WELCOME
SESSION**

Welcome on board SSDB
2017! Learn more about
what's in store for you from
us and our partners.

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**NOW TO 20 FEBRUARY:
REGISTER YOUR CENTRE**
<http://bit.ly/SSDB2017>

Early bird special: An exclusive
children's book, "The Runaway
Who Became President"!

3

3 APRIL:

SSDB 2017 PROJECT LAUNCH

Join us in our first "virtual party"!
Celebrate with other centres and
children online. Prizes to be won!

4

**8 SEPTEMBER:
BRIEFING & SHARING
SESSION**

Are you excited for the
finale? So are we! Learn
more during this session.

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6 OCTOBER:

SSDB FINALE 2017

What better way than to
end SSDB with a carnival
on Children's Day?
Expect lots of fun for all!



Start Small Dream Big was initiated by the
Early Childhood Development Agency
(ECDA) in 2015 as a President's Challenge
project, to encourage young children to
give back to society. Find out more and see
what the 20,000 pre-school children from
over 300 centres did last year at
www.growatbeanstalk.sg!



"No one can do everything, but everyone can do something."

Register your centre NOW at <http://bit.ly/SSDB2017>.

Email us at partnerships@ecda.gov.sg if you have any enquiries.

We look forward to having you on board SSDB 2017!

From the SSDB Team

Early Childhood Development Agency