



The Early Childhood Development Agency (ECDA) invites nominations for the 2025  
**Outstanding & Promising Early Childhood Leader Award.**

This Award recognises the exemplary achievements of early childhood leaders of childcare centres and kindergartens who excel in organisational, curriculum and collaborative leadership. They exemplify professional behaviours and pursue continuing professional development. They are committed to delivering high quality early childhood care and education that positively impact children and families.

We invite Centre Operators and HQ personnel to nominate deserving leaders for this Award. Parents interested in supporting nominations may liaise with their child's preschool.

## Eligibility

Upon submission of the nomination, all nominees must meet the following criteria:

- Be an in-service ECDA-approved principal (employment title in One@ECDA);
- Be from a licensed Early Childhood Development Centre (ECDC);
- Possess a valid L2 Letter of Notification (LON) and relevant early childhood leadership qualification;
- Be a Singapore Citizen or Permanent Resident; and
- Have the required experience for the following Awards at the time of nomination deadline:
  - **Outstanding Early Childhood Leader Award:** More than 5 years of trained experience as a principal in an ECDC.
  - **Promising Early Childhood Leader Award:** 3 to 5 years of trained experience as a leader in a principal in an ECDC.

Past outstanding winners are to note that there is a time bar of three (3) years for individual awards before they may be nominated for the same award again. However, they may be nominated for the other Award categories (subject to meeting eligibility criteria).

## How to Apply

- Identify your nominee.
- Complete Sections A to E of the nomination form. Ensure that the nomination text highlights the exemplary achievements of your nominee and provides clear supporting evidence.
- Submit the supporting documents and video clip listed in Section F to support the nomination.

Notes:

- Please submit a separate nomination if you wish to nominate more than 1 educator.
- Incomplete (i.e., blanks on nomination form, non-submission of any supporting document and video clip) or late submissions will **not** be accepted.
- All submitted supporting documents and video clip shall not be altered after the submission deadline.

## Award Quantum

- The Award Quantum will be as follows:
  - **Outstanding Early Childhood Leader Award:** Award winners will each receive \$2,000 for professional development, \$500 cash, a trophy, and a certificate.
  - **Promising Early Childhood Leader Award:** Award winners will each receive \$500 for professional development, \$300 cash, a plaque and a certificate.
- Winners are required to submit a proposal on how the grant for professional development will be used for his / her professional development.
- Winners will be notified in August 2025. Details of the Award ceremony will be shared at a later date.
- Winners may be invited to share their award-winning practices at early childhood sharing platforms (e.g., Early Childhood Conference, Beanstalk website and social media, Engagement/ Connect Sessions, etc) and with media.
- The judges' decisions are final. Any correspondence regarding the panel's decision will not be entertained. ECDA, on a case-by-case basis, may consider good candidates for a commendation award.

## Code of Conduct

The Early Childhood Leader Award winner is to adhere to the following Code of Conduct.

The award winner shall:

- manage media inquiries with respect to the ECDA Awards in a fair, polite and non-partisan manner;
- be expected to work with his / her centre to ensure, to the best of his / her ability, the proper, effective, and efficient use of public funds; and
- conduct himself / herself in a professional manner in accordance with the standards set by his / her centre. Failure to do so will be seen as undermining the credibility, integrity, or relevance of the ECDA Awards, or to detract from the original conditions upon which the Award was given.

The award winner shall not:

- exploit his / her status as an award winner for commercial gain;
- use the ECDA Awards title without the explicit permission of ECDA;
- endorse or market products for commercial purposes other than for the centre that he / she is currently employed in; and
- abuse his / her status to advance or promote political views.

The award winner must not have been convicted of a criminal offence in which he / she has not received a pardon for.

The above Code of Conduct is fundamental to being selected as an award winner. If an award winner fails to abide by this code, ECDA reserves the right to:

- remove the award winner's name / centre affiliation from its website and from any other publication that is used to promote outstanding professionals in early childhood education in Singapore, and / or
- revoke the ECDA Award. This will immediately apply to cases where a teaching or early childhood education certification has been withdrawn for reasons of professional misconduct and instances in which an award winner has been convicted of a criminal offence.

## Enquiries

For enquiries, please email to [ECDA\\_Awards@ecda.gov.sg](mailto:ECDA_Awards@ecda.gov.sg) with the subject "ECDA Awards 2025 (Early Childhood Leader)".